FRANK SKI

On-Air Personality, Journalist, Producer, DJ, Recording Artist, Actor, Motivational Speaker, Philanthropist

Equipped with demonstrated journalistic skill, a trademark voice and a celebrated compassion for his community, award-winning media mogul, Frank Ski, has spawned a fan base and laundry list of accomplishments unparallel by veterans in any single industry, let alone four: radio, recording, TV and film. A quadruple-threat, Ski has mixed his love and expertise in the media, recording and film industries to amass a following of fans across the country.

Having established himself as a leader in the radio industry along the east coast, it was no surprise that New York native and veteran producer, disc jockey, radio and television personality Frank Ski, would make history in his current position as the mastermind and host of the top-rated radio show at Atlanta-based radio station V-103 (CBS affiliate). Born in Harlem, New York and reared in Miami, Florida, Frank Ski’s influence continues to transcend barriers of race, creed and culture nationwide. His thought-provoking and ever-entertaining morning show continues to draw attention to critical issues while providing listeners with compelling interviews with chart-topping artists. With Frank Ski at the helm of the morning drive, his eight-year tenure is marked by consistently drawing the highest ratings in the market.

For more than 15 years, Frank Ski has established himself as a noted journalist on many fronts. He boasts such career highlights as conducting the final interview with the 1st Lady of the Civil Rights Movement, Mrs. Coretta Scott King, and securing the exclusive interview with Wayne Bertram Williams, thrusting him even further into the public eye as the only journalist to interview the heavily sought after convicted murderer in more than a decade. Frank Ski made national headlines when his interview with Williams helped to re-launch the investigation of the Child Murders, the most highly publicized murder series of children in the Georgia, and indeed the entire country.

In 2002, the honorable Reverend Jesse Jackson presented Frank Ski with the distinguished “Journalist of the Year” on behalf of the Rainbow Push Coalition.

An avid philanthropist and humanitarian, Frank Ski frequently lends his name, resources and talents to serve as host and spokesperson for charitable and educational initiatives including the International Civil Rights Walk of Fame which commemorates the contributions of noted African-Americans and heroes of the Civil Rights era. Days after the tragedy of Hurricane Katrina, he spearheaded an initiative to raise hundreds of thousands of dollars for displaced families. In 2005 alone, Frank Ski has raised nearly a half million dollars for Hosea Williams Feed the Hungry and Homeless and Metro Atlanta Respite & Development Services, a non-profit agency that assists children with special needs.

A noted pioneer of hip hop, Frank Ski has remained a major influence and contributor to the music industry as a DJ and producer. His unmatched abilities on the "wheels of steel” continue to advance the ever-evolving music industry as he extends his heavy-in-demand talents internationally.
In addition to his numerous contributions behind the mic at V-103, Frank Ski launched his philanthropic endeavors to a new level by developing the Frank Ski Kids Foundation. For more than seven years, this foundation has provided financial assistance to low-income youth applicants, and youth-serving agencies to expand opportunities for educational athletic and cultural learning. Hundreds of Atlanta’s youth benefit from the positive alternatives and educational opportunities the foundation provides each year.

Through the Frank Ski Kids Foundation, Frank Ski has set several precedents. Among them is being the very first African American foundation to sponsor a group students on all expenses paid excursion to Ecuador where they explore the Galapagos Islands, an isolated array of islands in the Pacific Ocean near the equator and the Charles Darwin Research Station. The Foundation is also the first to consistently graduate a top-ranking class of students from NASA’s Space and Rocket Center Space Camp and Space Academy in Alabama on an annual basis.

Prior to joining WVEE (V-103), Frank Ski held an impressive track record for capturing the ear of music lovers of all ages. While in Baltimore, Maryland, he bolstered a reputation for consistently obtaining the highest Arbitron ratings in the market. Now in Atlanta, his record-breaking ratings have remained equally consistent making Frank & Wanda in the Morning the most listened to morning program in the entire metro Atlanta area for all age groups. The four-hour program, now a staple in the top ten media market has propelled the morning show mogul into leadership roles with 100 Black Men of Atlanta, Latin American Association, RainbowPUSH Coalition and Leadership Atlanta. Additionally, Frank Ski has been recognized by Who’s Who in Black Atlanta as one of the city’s most influential powerbrokers. The award-winning journalist has also been featured in a number of noted publications including Georgia Trend, Ebony Magazine, the Atlanta JournalConstitution, Atlanta, Atlantan, Jezebel and Atlanta Tribune magazines for his work and service in the community.


Fans have not only followed Frank Ski’s extensive career but also his passion for traveling, accompanying him on trips to South Africa, Hong Kong, China, Australia, Ecuador, Thailand, Aruba, Brazil, Dominican Republic, Mexico and Bahamas.

Frank Ski is married to wife Tanya and has four sons, Jarrett, Franklin, Blake and Harrison.