Georgia Perimeter College Alumni Association Board Meeting

Dunwoody Campus, Room NB-2100
July 30, 2009, 6:00 p.m.

Minutes

Chair, Melinda Mock Presiding

Present: Isaac Boring.

Absent: Derrick Shelton, Garry McGiboney, Wayne Adams and Stella Xu.

Guests: Collins Foster, GPC Director of Alumni Relations.

I. Welcome
Melinda Mock called the meeting to order at 6:00 p.m. by welcoming Isaac and Collins.

II. Advancement
a. Tough Choices Tough Times Update
Collins Foster reported on behalf of Jeff Tarnowski. Ms. Foster informed the members that information regarding the Tough Choices, Tough Times discussion should not be posted on the Alumni Association website since it is housed on the GPC web server and therefore not non-partisan information source.

III. Alumni Relations
a. Daryl Gray – Newest Alumni Association Member
Ms. Foster informed the Board of her meeting with Daryl Gray. Daryl recently joined the Alumni Association after returning from an eight month tour in Iraq. He graduated from GPC with an Associate’s Degree in Health and PE and is currently enrolled at UGA to obtain his Bachelor’s in the same field. Mr. Gray expressed interest in speaking to current student groups and becoming involved with alumni activities that promote networking and involve sports related group outings.

Ms. Foster plans to continue meeting new members one-on-one as the Association membership grows in order to cultivate personal relationships with our Alumni and find out how we can meaningfully connect them to the College.

b. Membership Drive
Ms. Foster updated the Board on the status of the membership drive pieces. Michelle Abeyta in the graphic department is working on the drafts which will be targeted to specific program areas (i.e. nursing, dental hygiene, fire management, sign language and business). The pieces will include a brief survey to gather feedback which will be used to plan strategically for the next year to eighteen months. The membership drive is scheduled to take place in October, early November.
c. **Business Department Summer Commitment Project**  
Ms. Foster informed the Board she is working with two business professors, Fred Bounds and Mary Carole Hollingsworth, on their summer commitment project focused on reconnecting with business alumni of GPC. The project scope has been developed and the next step is for the group to determine a script that will be used when calling alumni. The project will also tie in with the membership drive pieces mailed to alumni in October/November.

Isaac Boring will be representing the Alumni Board on the project committee.

d. **Assistant Director Positions**  
Ms. Foster informed the Board that there were 52 applicants for each Assistant Director position. She has reviewed the applications for the Alumni Communication position and will be interviewing 13 candidates one-on-one; followed by a panel interview. Melinda Mock and Isaac Boring will serve on the panel.

Ms. Foster will begin reviewing the Alumni Programs applications and schedule interviews for late August.

IV. **Board Discussion**  
a. **Board Recruitment**  
Melinda Mock and Collins Foster will be meeting with Barry Gray on August 5, 2009 to seek input and guidance on best practices for board recruitment and development. Ms. Mock will report on the conversation at the August Alumni Board meeting.

b. **Other Items and/or Announcements**  
Collins Foster invited the Board to GPC’s Fall Convocation on Monday, August 10, 2009 at the Clarkston Campus. Dr. Tricoli will be giving the State of the College address and Chancellor Erroll B. Davis will be the guest speaker.

Ms. Foster informed the Board she will be looking into our military student population to identify ways we can support those students by engaging our active duty and/or reservist alumni.

Isaac Boring asked if we could have a presence in the December commencement ceremonies. Ms. Foster said she would check with the commencement planning committee and report back to the Board.

Mr. Boring informed the Board he had made phone calls to his former professors about the Been There, Done That program and will report on the program’s progress at the September Board meeting.

V. **Action Items**  
a. **Review of Alumni Association Fund Balance**  
Ms. Foster let the Board know she is still working on getting the $40 charge to EWI taken off the Alumni Association’s fund balance.
b. **Approval of Minutes from 6/25/09 Board Meeting**
   The minutes from the June 25, 2000 Board meeting were approved pending the change to Ms. Wanda Yancey Rodwell’s name referenced in the minutes.

VI. **Next Meeting**
   a. **August 19, 2009 @ 6:00 p.m.; Dunwoody campus.**

Ms. Mock thanked members for their attendance and adjourned the meeting at 7:30 p.m.