

GPC Alumni Association
Logo Design Contest
UPDATED: 2/11/14

CONTEST RULES

1. DESCRIPTION OF CONTEST:

The GPC Alumni Association is seeking a logo to visually brand the Association to current and former students of DeKalb College, DeKalb Community College and Georgia Perimeter College. The winning logo will be unveiled at the official kick-off of the College's 50th Anniversary celebration during Convocation 2014.

2. ELIGIBILITY:

Current or former students of DeKalb College, DeKalb Community College or Georgia Perimeter College are eligible to participate.

3. HOW TO ENTER:

- a. Contest begins February 1, 2014.
- b. Painting, Drawing, Photography or Graphic Design are permitted. Artwork must be original, not previously published, and not copied. All photographic and graphic design entries must be accompanied by a CD with artwork included. See artwork specifications below.
- c. Entries are limited to two per individual. All entries must be received by March 31, 2014.
- d. Entries should be submitted to the Office of Alumni Relations, Decatur Campus, 3251 Panthersville Road, Decatur, GA 30034 (Attention: Collins Foster). Sponsor cannot accept and will assume no responsibility for information received via the internet. Each entry should include the name, address, email and class designation of entrant. Please see Artwork Specifications for submission details.
- e. Upon entry all artwork and related intellectual rights, including but not limited to copyright, will become the sole property of the GPC Alumni Association, without compensation to entrant. The entries will not be returned to the entrant. Entries may, throughout the contest and thereafter, be distributed, used, exhibited, sold, donated, auctioned and or displayed by the GPC Alumni Association (including, but not limited to, reproduction and display on the Alumni Association web site), and will be disposed of at the discretion of the Sponsor, all without compensation to the entrant.



4. WINNER SELECTION:

All entries deemed appropriate by the Office of Alumni Relations and GPC Alumni Board of Directors will be presented to current and former students via the alumni website for voting. Current dues-paying members of the Alumni Association will be given the opportunity to vote on the top three entries. The winning entry will be determined by May 1, 2014 and the logo will be unveiled at Convocation 2014. If a winner is deemed ineligible to receive the prize, an alternate winner will be chosen using the same criteria described above. Subject to winner verification, the decisions of the judges are final.

5. PRIZES

- a. One grand prize will be awarded to one eligible entrant.
- b. The grand prize consists of (1) selection of the student's artwork to represent GPC Alumni Association; (2) recognition in the Alumni Association's communications; (3) 1 free admission to alumni events (when possible) taking place between August 1, 2014 – August 1, 2015 and (4) iPad Mini.
- c. The grand prize winning artwork will be printed, reproduced and distributed by the GPC Alumni Association and is subject to interpretation and modification. The GPC Alumni Association will have the exclusive right to reproduce the design.

6. ADDITIONAL TERMS AND CONDITIONS:

- a. Contest subject to all federal, state, and local laws and regulations. This contest is void where prohibited. Applicable taxes, if any, are the responsibility of the winners.
- b. Any use of alumni or licensed university marks must follow all guidelines for those marks and are subject to the approval of the appropriate departments and licensing offices. See Artwork Specifications for additional information.
- c. Entry constitutes agreement with all of the foregoing rules and terms, and also constitutes permission to use each winner's name, likeness, contest card entry, and information contained therein, artwork, statements, quotes, testimonials, photographs and name of hometown for promotional purposes, including but not limited to posting of such information and reproduction and display of the winner's card on our sponsor's web sites and in the alumni magazine. Failure to comply with the contest rules may result in the entrant's disqualification.
- d. Sponsor is not responsible for lost, damaged, late, incomplete or misdirected entries.

7. SPONSORED BY:

GPC Office of Alumni Relations and GPC Alumni Association.



ARTWORK SPECIFICATIONS

1. ACCEPTED MEDIA TYPES: Painting, Drawing, Photography or Graphic Design.

2. MECHANICAL SPECIFICATIONS:

- a. Painting or Drawing: entries must measure at least 10 x 22 and of suitable quality as to allow photographic reproduction.
- b. Photography and graphic design:
 - (1) photographs must be submitted in at least an 8x10 print.
 - (2) graphic design entries must measure at least 1.5 inches tall for vector art or 8 inches tall for Photoshop or jpeg images .
 - (3) All photographic and graphic design entries must be accompanied by a CD which includes the digital artwork and all appropriate fonts, links and images. This artwork must have a minimum resolution of 300 dpi/ppi @ 100% of print size or equivalent.
- c. Preferred programs are : Illustrator, In Design, Photoshop.
- d. Accepted File Formats: PDF, EPS, PSD, AI, JPEG, INDD

3. ADDITIONAL:

- a. Entries may be submitted matted and framed, however, drawings and paintings must be able to be removed from framing to allow for reproduction.
- b. Consult with Office of Alumni Relations before utilizing any part of the alumni logo.
- c. College marks are protected by trademark and clc licensing. For graphic standards on use of the university marks, see:
http://www.gpc.edu/mpr/sites/www.gpc.edu.mpr/files/files/identityguidelines_gpcmpr.pdf

