DEKALB COMMUNITY COLLEGE ALUMNI ASSOCIATION
EXECUTIVE BOARD MEETING
December 10, 1984

Present: David Lewis, Robbie Whitehead-Lewis, Lynn Eddy, Julia Fockler, Bill Bridges, Karen Sills, and Beth Slaughter.

The meeting was called to order at 7:00 p.m. in the Central Campus Administrative Conference room.

I. PRESENTATION OF NEW DESIGNS

As per the meeting with Market Impact on December 6, 1984 the following recommendations were shared with the Executive Board.

There was a unanimous consensus on the design of the logo. The colors to be used for the logo are red and blue. The logo will be used on letterhead paper, envelopes, and window decals for the Association’s use. The addition of Contributing Member was decided needed to be added to the decal. This would indicate those people who contribute to the Alumni Association. It was also suggested that a record be kept of who contributes and how much they contribute.

The new masterhead and format for the newsletter was also decided upon and will be in use by the Winter issue. (Attached are copies of the logo, decal and newsletter front page.)

II. ALUMNI DAY PLANNING

Alumni Day is in the planning stages to be held near the end of April or the first of May. At present it was decided to tie it in with an existing function and then possibly inviting alumni to speak to classes. The Music department is open to allowing the Alumni Association to become involved with one of their functions.

III. TENTATIVE IDENTIFICATION OF GOALS FOR 1985-86

Goals for the 1985-86 year were discussed. the number one goal is the continued publication of the quarterly newsletter. Other goals include solicitation of funds, with the development of a scholarship being the purpose for the funds, and involving alumni in the Northlake Mall Fair later in the spring.

IV. OTHER BUSINESS

Discussed was the establishment of an Alumni Council with representatives as opposed to an Executive Board with a president, vice-president, etc. No decision was reached but further discussion is anticipated.